

# LEVEL 1 VISUAL ARTS SUMMATIVE ASSESSMENT FEEDBACK

Assessment Event MARCH 2017

Student Name **Shaun Mullins**

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Student DOB **01/03/1964**

Unit Tutor **Clive White**

Degree **BA Hons Photography**

Assessed Unit

**PHOTOGRAPHY 1: CONTEXT AND NARRATIVE**

<b>ASSESSMENT CRITERIA</b>	<b>Feedback (please comment on achievement against assessment criteria)</b>	<b><u>Mark</u></b>
<b><u>Demonstration of Technical &amp; Visual Skills</u></b> Materials, techniques, observational skills, design and compositional skills	Development of good visual and technical skills, design and composition.	Range 0-40  <b>23</b>
<b><u>Quality of Outcome</u></b> Content, application of knowledge, presentation of work in a coherent manner with discernment.	Competent realisation of ideas, presented well, showing consistency in judgement.	Range 0-20  <b>12</b>
<b><u>Demonstration of Creativity</u></b> Imagination, experimentation, invention, personal voice	Good development of analytical and creativity thinking, showing some independent judgements and presenting some indication of a developing personal creative voice.	Range 0-20  <b>12</b>
<b><u>Context</u></b> Reflection, research,(learning logs)	Awareness of a good breadth of contexts and debates supporting your growing personal and/or professional knowledge and understanding.	Range 0-20  <b>10</b>

**Overall Comments and Feed Forward**

Your submission shows you are studious and committed. Your images demonstrate some conceptual experimentation and understanding. But there are also times we feel they are borrowing something from 'stock photography' in their close up aesthetics to communicate a simple idea like crossed fingers, books, signs and labels which 'tell' the viewer what to think too blatantly. Try to find more subtle images that communicate naturally and less literally. It can be a hard thing for students to learn, but let images do what they do best.

Your essay is well-researched, concise and informative - good for a short essay. You may find that more rigorous interpretation of a strong series of photos or of one photographer's work, may help open up your understanding. Don't sacrifice the intuitive to the intellectual. Try to use your research to find pertinent and inspiring practitioners. Your research suggests you are reading a lot of diverse books and writers, but it doesn't seem to be filtering through to your practice, which is the key point. Don't overload yourself in a short time. It's a good idea to focus on a few content areas that inspire you and drill down into them. Knowing one thing deeply is better than skimming a lot of stuff.

